**HOMEWORK**

Unit 1: Kickstart My Chart

Create a report in Microsoft Word and answer the following questions.

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* The greater the goal, the less likely to be successful is the campaign. In other words, campaigns with a low goal have more chances to be successful than campaigns with a higher goal.
* The category theater/plays have the greatest number of successful campaigns.
* There is a tendency of less amount of successful campaigns when launched on the month of December.

1. What are some limitations of this dataset?

* This dataset does not show the distribution of money given per backer. We calculated the average; however, you cannot say if most of it was given by very few backers.
* It includes live campaigns which makes difficult to draw conclusions from it.
* Does not show explanation in cases of failure or cancellation of campaigns.
* Difficult to actually compare costs when the numbers are not in the same currency.

1. What are some other possible tables and/or graphs that we could create?

* A table comparing category with state and average donations to evaluate which successful campaigns had more or less donations per backer.
* A table/chart which evaluates categories and sub-categories per country.
* A table showing % of amount of money obtained in successful and failed campaigns.